



## Web Site Design

A BAS Content Management Web Site is your ultimate portal to provide your residents and constituents the information they need, deserve and desire. With our proven process, we are certain that a comprehensive BAS web site will meet your every need for now and into the future. Each site is built upon a stable foundation and is just as unique as your municipality. Our designers will spend countless hours to ensure that we portray your image in a digital form that you will be proud of.

### Core Features

- Fully customizable CMS (Content Management System) with many built-in functions
- Web based administration from any computer with broadband internet access
- Complete directory of favorite web links that may be categorized as the organization sees fit
- The ability to offer simple user polls with automatic graphing and results
- An article manager utility that allows an end user to mark articles as published, unpublished and manage articles (web pages) throughout the web site
- An intuitive search feature that may or may not be configured to not only show results on the web site but also show top results from Google and the documents stored on your web site
- A user manager component that allows the site administrators to manage user profiles and assign permissions to various staff members
- An easy to use module to create contacts for public or private viewing with search ability
- A news feeds feature that randomly pulls articles (web pages) from the database and displays them in various sections of the web site
- A menu manager component to assist administrators in altering the order or hierarchy of the menu system
- RSS feed component to allow visitors to subscribe to sections of your web site
- Internet Tax integration for current BAS Internet Tax clients

### Enhanced Features

- Events calendar with various viewing options and may even contain photos, links, attachments and many other useful resources.
- Electronic newsletter application to create a highly configurable email campaigns and keep your visitors updated on current news, events and meetings. Visitors will be able to register via the web site or emails may be added in bulk if administrators choose to do so.
- Forms and form submission allow your visitors to interactively complete complex forms and submit them via the web site. Upon submission, all parties will be notified with a customizable email which can include all or parts of data entered from the form.
- Live chat integration which can be configured to ring various operators or groups
- Image slideshows with sub-text and/or linkable to other pages within the site
- A user commenting component to allow your visitors to communicate interactively with you and your staff.
- Shopping cart functionality with extensive configurations for a multitude of uses and a highly customizable payment system to utilize various credit card gateways and other payment options

**With a BAS web site, there are hundreds of other various integrations, customizations and add-ons to suit every need. Just let us know what you want your site to do for you and we will do our best to make it happen.**

Contact Us Today to Receive More Information!

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“Transforming the way government works”